



- 1. Introduction (5 min.)
 - a) Goals of the meeting
 - b) Housekeeping
 - c) Project Team
 - d) Project Overview
- 2. Survey (5 min.)
- 3. Previous Planning Efforts (5 min.)
- 4. Retail Store Requirements (5 min.)
- 5. Precedent Examples Development Types (5 min.)
- 6. Outcomes from Visioning Workshop (15 min.)
- 7. Breakout Groups (80 min.)
- 8. Report Back (40 min.)
- 9. Next Steps

- → Identify future development concepts for downtown that use the goals as guiding criteria.
- → Each development concept will be judged by its ability to address various goals.
- → The outcomes of this workshop will further inform the overall goals which will subsequently be refined.
- → Development concepts created during this workshop will guide the creation of one preferred concept.

- → You are muted during the presentation during the first part of the workshop
- → If you have questions, use the chat function



Downtown Master Plans & Development Code updates

DEKKER PERICH SABATINI

Market Assessment & Economic Development Economic & Planning Systems, Inc (EPS) Myers, McCready & Myers

Legal Counsel

Bohannan Huston (BHI)

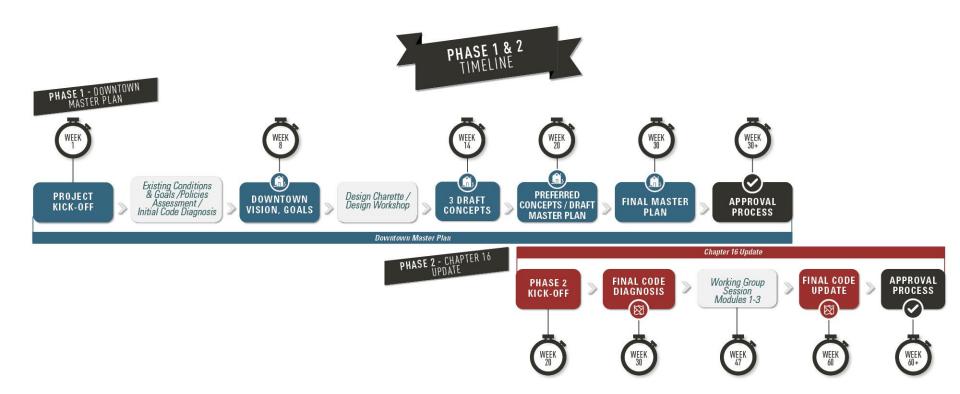
Transportation & Infrastructure



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Downtown Master Plans





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Downtown Master Plans







How to join

Web



- 1 Go to PollEv.com
- 2 Enter **DPSDESIGN**

Text



1 Text DPSDESIGN to 37607

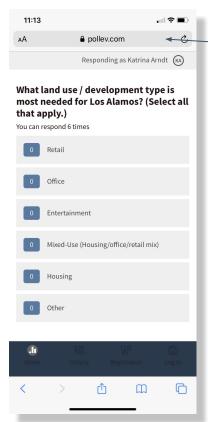


Web



- 1 Go to PollEv.com
- 2 Enter **DPSDESIGN**











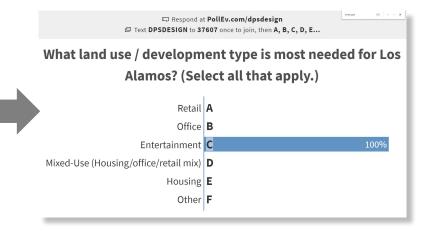
Text



1 Text DPSDESIGN to 37607



Send a text to <u>37607</u> 'dpsdesign' You will be able to participate via text message.



What is your age range?

Under 18 years

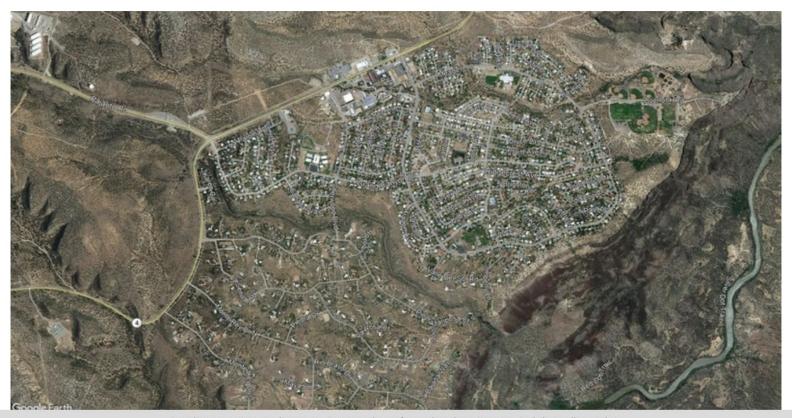
18 to 24 years

25 to 44 years

45 to 65 years

Over 65

Where are you from?



Start the presentation to see live content. For screen share software, share the entire screen. Get help at pollev.com/app

Where do you see the greatest development opportunities in White Rock?





Where do you see the center of Downtown White Rock?





What do you see as good locations for residential uses?





What do you see as good locations for commercial uses?







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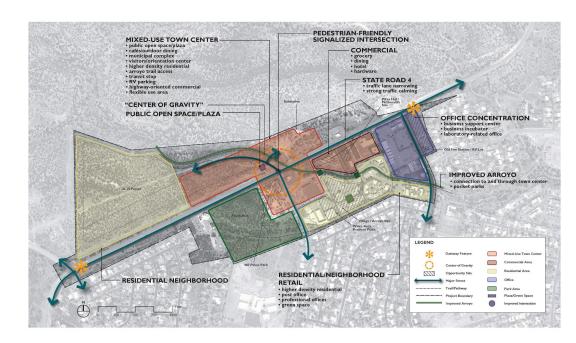
Downtown Master Plans





2008 Downtown Master Plan

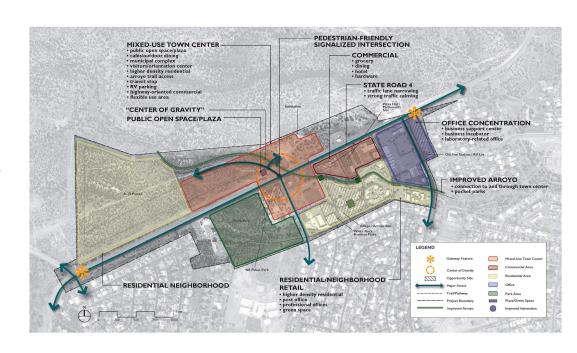
- → Primary aim was to create a vision for the commercial core and identify strategies to revitalize the area
- → (replace this with preferred concept on pg 57)





Economic Development Strategies

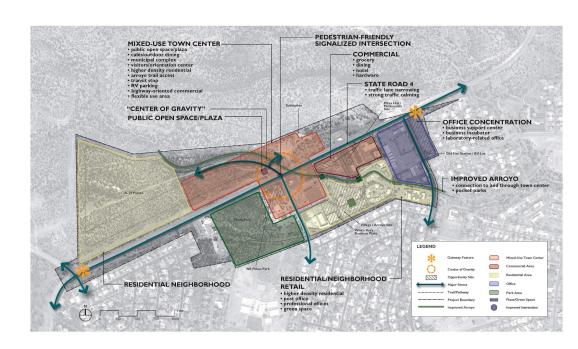
- → Create a mixed use town center at Sherwood and SR-4
 - Activate all four corners
 - Add civic use to SWC (new Library)
 - Develop A-19 for housing
 - New mixed use development at Mirador entry (NWC)





Economic Development Strategies

- → Concentrate office/business uses at Rover Bvd. and SR-4
- → Improve Arroyo trail and add pocket parks
- → Build multifamily housing on opportunity sites along Longview
- → Incentivize redevelopment



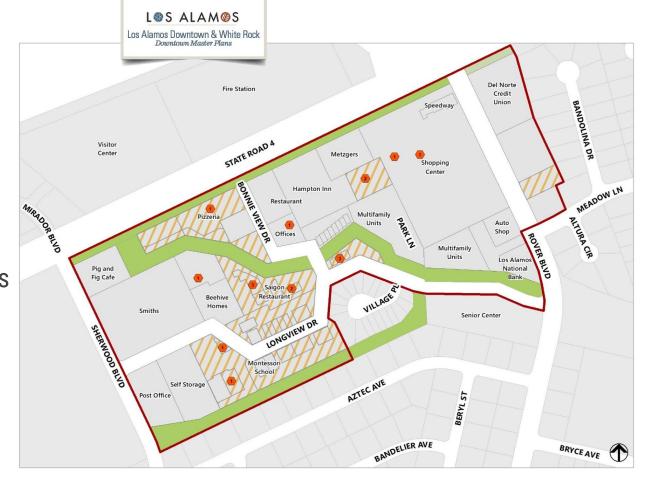


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Metropolitan Redevelopment Designation Report 2020

→ Purpose of the MRA is to develop strategies and incentives for redevelopment and new investment





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		Store Sale				
Store Type	Avg. Sq. Ft.	Sales per Sq. Ft.	Total Annual Sales	% of total spending	Total spending needed (\$)	Household s needed
Supermarkets + Grocery Stores	60,000	\$450	\$27,000,000	6.0%	\$449,050,804	5,987
Natural Foods Stores	25,000	\$450	\$11,250,000	2.0%	\$568,391,940	7,579
Super Drug	15,000	\$400	\$6,000,000	2.7%	\$220,981,472	2,946
Electronics + Appliances	30,000	\$500	\$15,000,000	1.0%	\$1,544,084,586	20,588
Sporting Goods	30,000	\$350	\$10,500,000	0.4%	\$2,625,000,000	35,000
Home Improvement Centers	100,000	\$325	\$32,500,000	2.0%	\$1,637,835,210	21,838

Source: Census of Retail & Trade; Economic Planning Systems



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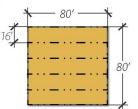
Los Alamos Downtown & White Rock

Downtown Moster Plans



TOWNHOUSES

Total: 6,400 SF Unit Size: 1,280 SF Unit Count: 5



- → Development density+ intensity vary
- → Privately owned or rented, shared walls
- → Generally 2+ stories



Fremont6, Seattle, WA: 6 units, 10,700 SF



One Aspen, Aspen, CO: 5 units, 22,500 SF



Shinkle Place SW, Seattle, WA: 3 units, 6,000 SF



Fremont Green, Seattle, WA: 5 units, 7,500 SF



85th & Linden, Seattle, WA: 4 units, 6,800 SF



Block M, Bozeman, MT: 18 units, 63,000 SF

DEKKER/PERICH/SABATIN

DEVELOPMENT TYPES MICRO-HOUSING

Total: 3,600 SF Stories: 3 Unit Count: 12



- → Development density+ intensity vary
- → Unit SF ranges from 250-400 SF
- → Common areas provide larger kitchens and gathering places



Footprint Delridge, Seattle, WA: 16 units, 4,500 SF



The White Buffalo, Fort Worth, TX: 59 units, 33,000 SF



Cubix 103, Seattle, WA: 27 units, 6,200 SF



Sol Studios, Seattle, WA: 27 units, 7,000 SF



Y:Cube Mitcham, South London: 36 units, 10,080 SF

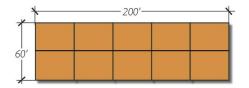


Solana Suites, Seattle, WA: 36 units, 11,100 SF

DEVELOPMENT TYPES **MULTI-FAMILY**

Total: 36,000 SF Unit Size: 1,200 SF

Stories: 3 Unit Count: 30



- → Development density+ intensity vary
- → 2+ Stories



Lumien Apartments, Durango: approx. 52,000 SF





Platinum Luxury Apartments, Albuquerque: approx. 71,000 SF



Railyard Flats, Santa Fe: approx. 45,000 SF



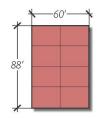
Creekside Apartments, Stanwood, WA: approx. 52,800 SF



Confluence at Three Springs, Durango: 39,000 SF

LIVE / WORK

Total: 10,560 SF Retail: 5,280 SF MF: 5,280 SF Stories: 2 Unit Count: 8



- → Development density+ intensity vary
- → Accommodate spaces for work and areas for living
- → Generally, workspace/business on ground floor



The Nations, Nashville, TN: 12,500 SF



Off Broadway, Boulder, CO: 26,700 SF



566 Inca St, Denver, CO: 10,400 SF



ally, Seattle, WA: 22,500 SF



Silver Lofts, Albuquerque: 23,800 SF



Eagle Ranch, Eagle, CO: 16,000 SF



DEVELOPMENT TYPES **MIXED-USE**



- → Development density+ intensity vary
- → Vertical mix of uses
- → Generally, ground floor commercial + upper floors residential



The Spring Building, Aspen, CO: MF, retail, office - 11,000 SF



Piedmont Walk, Oakland, CA: MF, Retail - 10,000 SF



Purple Cliffs at Escalante, Durango, CO: MF, retail, office - 28,000 SF



The Spring Building, Aspen, CO: MF, retail, office - 11,000 SF



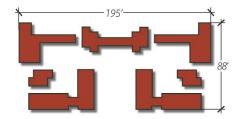
Bricklight Courtyards, Albuquerque: MF, retail - 42,000 SF



W Aspen, Aspen, CO: MF, retail, hotel - 88,000 SF

DEVELOPMENT TYPES COMMERCIAL-MICRO

Commercial-Micro 6,300 SF



- → Development density + intensity vary
- → Small commercial units, +/- 350 SF
- → Generally, includes shared dining/ common spaces



MSA Annex, Tucson, AZ: 12,600 SF





Press Bay Alley, Ithaca, NY: 6,400 SF



MSA Annex, Tucson, AZ: 12,600 SF



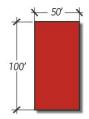
Green Jeans Farmery, Albuquerque: 6,100 SF



The Current, Seaport, Boston, MA: 2,300 SF

DEVELOPMENT TYPES COMMERCIAL PADS

Total: 5,000 SF Unit Count:1



- Development density + intensity vary
- → Individual development sites
- → Generally developed with adjacent parking



Slice Parlor, Albuquerque, NM: 12,500 SF



The Colony, Pheonix, AZ: 9,111 SF



Star Brothers, Albuquerque, NM



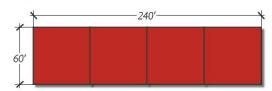
Las Estancias, Bernalillo County, NM



Starbucks Albuquerque, NM

DEVELOPMENT TYPES COMMERCIAL STRIP

Total: 14,400 SF Unit Size: 3,600 SF Unit Count: 4



- → Development density + intensity vary
- → Shared walls
- → Generally developed with shared parking



CityLine Market, Richardson, TX



Suburban Square, Ardmore, PA



Ingersol Retail, Des Moines, IA: 9,258 SF



Steel City Pops, Huston, TX



Listenup Albuquerque Retail Location, Albuquerque, NM



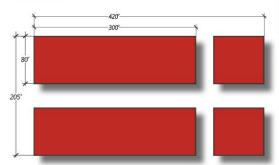
Branson Landing Retail Center, Branson, MO



COMMERCIAL LIFESTYLE CENTER

Commercial (Lifestyle Center)

Total: 77,204SF Unit Size: 5,000-10,650 SF Unit Count: 7



- → Development intensity vary
- → Shopping center with pedestrian amenities
- Developed with shared parking



Walmart Town Centers, Longmont, CO



King of Prussia Town Center, Upper Merion Township, PA



Walmart Reimagined Center





CitySet, Glendale/Cherry Creek, AZ



Marcel Town Center, Conroe, TX: 70,000 SF



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Downtown Master Plans







Urban Form	. 1		
Goal	1.A	Urban Form / Identity	Revitalize downtown to become a pedestrian-friendly mixed-use area
Action	1.A-1	Urban Form / Identity	Encourage businesses, restaurants/ bars and higher density residential uses
Action	1.A-2	Urban Form / Identity	Reduce the amount of pavement and surface parking areas
Action	1.A-3	Urban Form / Identity	Reduced setbacks for buildings along "main street" corridors
Action	1.A-4	Urban Form / Identity	Set building heights within downtown White Rock between 3 and 4 stories
Goal	1.B	Urban Form / Identity	Upgrade infrastructure, including streetscapes, green spaces and entrances to the
			County, to reflect civic pride in the community
Action	1.B-1	Urban Form / Identity	Create a gateway to nearby tourism along State Hwy 4
Goal	1.C	Urban Form / Identity	Enrich the vibrancy of downtown through the integration of design, public art,
			public space, historic preservation and cultural spaces and programming
Action	1.C-1	Urban Form / Identity	Continue to implement streetscape improvements
Action	1.C-2	Urban Form / Identity	Create a central family-centric gathering place
Action	1.C-3	Urban Form / Identity	Create an attractive and unique resort town vibe
Goal	1.D	Urban Form / Identity	Keep small town suburban character of White Rock.
Action	1.D-1	Urban Form / Identity	Ensure Downtown White Rock is family friendly
Goal	1.E	Urban Form / Identity	Promote Los Alamos County as an "Outdoor Community"





Housing	2		
Goal	2.A	Housing	Promote attainable housing for seniors, students, and the workforce to support retention of spending and tax generation in the community
Action	2.A-1	Housing	Allow apartments/condos, live/work and missing middle housing options
Act <mark>ion</mark>	2.A-2	Housing	Promote a variety of senior housing options for those looking to age in place
Goal	2.B	Housing	Promote maintenance and enhancement of housing stock quality
Action	2.B-1	Housing	Revitalize existing housing
Goal	2.C	Housing	Promote increased residential densities particularly in downtown
Action	2.C-1	Housing	Promote / encourage infill development
Goal	2.D	Housing	Protect existing White Rock neighborhoods



6. Visioning Workshop Outcomes



Transpo	rtation		
Goal	3.A	Transportation	Create an accessible, user-friendly, efficient, multi-modal system that connects LANL and downtown White Rock
Action	3.A-1	Transportation	Support a "complete streets" policy for all new and rebuilt roadways
Action	3.A-2	Transportation	Provide links between community assets such as the library, fire station, teen center and restaurants
Action	3.A-3	Transportation	Develop and expand trails connecting downtown, surrounding open space and the Los Alamos townsite
Action	3.A-4	Transportation	Accommodate equestrian users in White Rock
Action	3.A-5	Transportation	Ensure fire evacuation routes are provided within White Rock
Goal	3.B	Transportation	Create convenient transit options to travel to and from downtown
Action	3.B-1	Transportation	Provide free bus transport to LANL
Action	3.B-2	Transportation	Add a transit route from the Townsite to Bandelier National Monument and the Valles Caldera National Preserve
Goal	3.C	Transportation	Maintain and improve transportation and mobility for pedestrians and cyclists
Action	3.C-1	Transportation	Prioritize walking and biking options within downtown White Rock
Action	3.C-2	Transportation	Provide safe routes for kids within downtown White Rock
Action	3.C-3	Transportation	Provide buffered bike and pedestrian paths along State Road 4
Action	3.C-4	Transportation	Examine approaches for safe pedestrian crossings on State Road 4, including HAWK and pedestrian/ bike-activated flashing lights
Action	3.C-5	Transportation	Encourage bike share program within downtown White Rock
Goal	3.D	Transportation	Study current and anticipated parking demand and develop alternative approaches to meet that demand
Action	3.D-1	Transportation	Minimize surface parking lots in downtown White Rock
Action	3.D-2	Transportation	Integrate parking with transit
Action	3.D-3	Transportation	Consider parking structures for high density housing downtown
Action	3.D-4	Transportation	Provide additional parking for tourists
Action	3.D-5	Transportation	Provide RV parking
Goal	3.E	Transportation	Develop strategies to address vehicular traffic along State Road 4
Action	3.D-1	Transportation	Provide a park and ride lot(s) for LANL workers
Action	3.D-2	Transportation	Add an additional traffic lane northbound on SR 4 from White Rock to E Jemez traffic light to reduce rush hour congestion.
Action	3.D-3	Transportation	Improve the intersection of SR 4 and truck route
Action	3.D-4	Transportation	Add a traffic light at Sherwood Blvd
Action	3.D-5	Transportation	Consider the creation of alterative routes to LANL





Economi	c Vitality		
Goal	4.A	Economic Vitality	Revitalize downtown White Rock
Action	4.A-1	Economic Vitality	Develop strategies to fill vacant buildings within downtown White Rock
Action	4.A-2	Economic Vitality	Redevelop or replace aging buildings in downtown White Rock
Action	4.A-3	Economic Vitality	Plan for reasonable growth within downtown White Rock
Goal	4.B	Economic Vitality	Significantly improve the quantity and quality of retail business and diversify the community's
			economic base
Action	4.B-1	Economic Vitality	Protect downtown real estate from becoming LANL office space
Action	4.B-2	Economic Vitality	Encourage a range of business, restaurant and bars opportunities within downtown White Rock
Action	4.B-3	Economic Vitality	Attract businesses geared toward teens and youth
Action	4.B-4	Economic Vitality	Built on the existing strengths of the community: technology, innovation and information
Action	4.B-5	Economic Vitality	Support construction of new tech facilities to attract new tech businesses
Goal	4.C	Economic Vitality	Attract new tourism-related business
Action	4.C-1	Economic Vitality	Create a resort town atmosphere within downtown White Rock that entices tourists to stay in the area
Action	4.C-2	Economic Vitality	Leverage tourism within downtown White Rock
Action	4.C-3	Economic Vitality	Provide lodging within downtown White Rock to support nearby tourism
Goal	4.D	Economic Vitality	Support and retain LANL as the best wealth-producing employer



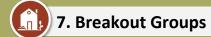


Public Space / Streets		eets	
Goal	5.A	Public Space	Create a vibrant, pedestrian-friendly downtown that includes a central gathering space, nighttime entertainment and more retail stores and restaurants
Action	5.A-1	Public Space	Provide food truck hook up spaces within the central gathering space
Action	5.A-2	Public Space	Consider the inclusion of misters to create a cool public space
Goal	5.B	Public Space	Provide a range of public space amenities within downtown White Rock
Action	5.B-1	Public Space	Provide a multi-use open air space for live performances, farmers' markets, etc. Similar to Ashley Pond near Rocket Park.
Action	5.B-2	Public Space	Provide community garden spaces
Action	5.B-3	Public Space	Provide pet-friendly spaces, such as a dog park
Action	5.B-4	Public Space	Provide multi-use public spaces that meet the needs for both permanent residents and seasonal tourists
Action	5.B-5	Public Space	Provide outdoor recreation opportunities
Goal	5.C	Public Space	Provide wayfinding signage within downtown White Rock





Infrastructure		64			
Goal	6.A	Infrastructure	Promote access to broadband and better cellular coverage in downtown White Rock		
Goal	6.B	Infrastructure	Minimize construction impacts to small businesses		
Goal	6.C	Infrastructure	Update existing utilities in White Rock		
Action	6.C-1	Infrastructure	Upgrade existing, aging water and waste lines		
Action	6.C-3	Infrastructure	Provide underground utilities during new construction and move existing utilities underground when renovating		
Sustaina	bility				
Goal	7.A	Sustainability	Foster and promote sustainability practices		
Action	7.A-1	Sustainability	Create development regulations for outdoor lighting fixtures that mitigate light pollution to maintain dark skies		
Action	7.A-2	Sustainability	Incentivize sustainability resources, credits, zero-net carbon and stricter energy-efficient building code etc.		
Action	7.A-3	Sustainability	Encourage renewable energy integration in new development and County facilities		
Action	7.A-4	Sustainability	Ensure good stewardship of water resources		
Action	7.A-5	Sustainability	Promote and encourage recycling and reuse within downtown White Rock		
Goal	7.B	Sustainability	Support green infrastructure and native species		
Action	7.B-1	Sustainability	Promote Xeriscaping		
Goal	7.C	Sustainability	Protect and integrate natural habitats within downtown White Rock		
Action	7.C-1	Sustainability	Promote pollinator habitats		
Action	7.C-2	Sustainability	Preserve habitats for local migratory bats		
Action	7.C-3	Sustainability	Mitigate development impacts on bear habitats		
Action	7.C-4	Sustainability	Preserve natural open spaces, such as La Senda and Pajarito Acres		



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Los Alamos Downtown & White Rock

Downtown Master Plans



Instructions

- → Review existing goals
- Create a bubble diagram to identify areas for different uses
- Draw proposed changes to circulation
- → Place development units
- → Identify strength + weaknesses of each concept
- → Report back





June 2020

Existing Conditions Assessment

August - September 2020

Visioning Workshop: August 19 & 20

Design Workshop: Target Date September 21 & October 5

Council Work Session: October 27

October 2020

Draft Concepts

November 2020

Draft Master Plan

PHASE 2 - CHAPTER 16 UPDATE December 2020

Final Master Plan & Approval Process

September 2020

Project Initiation Phase 2

January 2020

Final Code Diagnosis

January - September 2021

Working Group Session, Module 1 - 3

October 2021

Final Code Update & Approval Process