

1. Urban Form / Identity		
Goal 1.A	Reinvigorate downtown to become a pedestrian-friendly mixed-use area	12.8 %
Action 1.A.1	Encourage townhomes, townhomes with higher density residential uses	1.4 %
Action 1.A.2	Use building heights within downtown White Rock between 3 and 4 stories	0.9 %
Action 1.A.3	Use building heights within downtown White Rock between 3 and 4 stories	0.9 %
Action 1.A.4	Reduce the amount of pavement and surface parking areas	2.5 %
Goal 1.B	Upgrade infrastructure, including streetscape, green spaces and entrances to the County, to reflect civic pride in the community	0.5 %
Action 1.B.1	Create a gateway to identify the town along State Hwy 8	0 %
Goal 1.C	Enhance the vibrancy of downtown through the integration of design, public art, public space, historic preservation and cultural spaces and programming	4.4 %
Action 1.C.1	Create a central family-centric gathering space	2.2 %
Action 1.C.2	Continue to implement streetscape improvements	1.4 %
Action 1.C.3	Create art walkway and unique street scene after	0.8 %
Goal 1.D	Keep central town a vibrant character of White Rock	7.6 %
Action 1.D.1	Insert Clearview White Rock in family-friendly	0.8 %
Goal 1.E	Provide for Mission County as an "Outdoor Classroom"	7.8 %
Action 1.E.1	Provide for Mission County as an "Outdoor Classroom"	7.8 %
2. Housing		
Goal 2.A	Promote affordable housing for seniors, students, and the workforce to support retention of spending and tax generation in the community	18.6 %
Action 2.A.1	Allow apartment, condos, townhomes and existing middle housing options	18.2 %
Action 2.A.2	Promote a variety of senior housing options for those looking to age in place	0.8 %
Goal 2.B	Promote maintenance and enhancement of housing stock quality	14.8 %
Goal 2.C	Promote increased investment of funds to particularly in downtown	8 %
Action 2.C.1	Promote a renovation-infill development	6.7 %
Goal 2.D	Protect existing White Rock neighborhoods	22.2 %
3. Transportation		
Goal 3.A	Create an accessible, user-friendly, safe, well-modal system that connects LAMC and downtown White Rock	0.8 %
Action 3.A.1	Develop and expand trails connecting downtown, surrounding open spaces and the Los Alamos Overlook	0.4 %
Action 3.A.2	Provide the maximum number of routes within White Rock	0 %
Action 3.A.3	Provide bike facilities (community assets such as the library, bike shelter, bike center and restrooms)	0.3 %
Action 3.A.4	Support a "complete streets" policy for all new and rebuilt roadways	2.3 %
Action 3.A.5	Accommodate equestrian use on White Rock	1 %
Goal 3.B	Provide convenient transit options to travel to and from downtown	4.1 %
Action 3.B.1	Provide low bus service to LAMC	4.1 %
Action 3.B.2	Provide transit options to connect to Sandia National Monument and the Tularia Gables National Preserve	1.8 %
Goal 3.C	Maintain and improve transportation and mobility for pedestrians and cyclists	4.8 %
Action 3.C.1	Provide safe routes for kids within downtown White Rock	0.3 %
Action 3.C.2	Provide safe routes for kids within downtown White Rock	0.3 %
Action 3.C.3	Provide walking and biking options within downtown White Rock	4.2 %
Action 3.C.4	Provide walking and biking options within downtown White Rock	4.2 %
Action 3.C.5	Explore options for safe pedestrian crossings on State Road 4, including shared and protected bike-activated crossing	3.4 %
Action 3.C.6	Encourage bike share program within downtown White Rock	1 %
Goal 3.D	Reduce current and anticipated parking demand and develop alternative approaches to meet that demand	1.8 %
Action 3.D.1	Provide bike parking	2.7 %
Action 3.D.2	Integrate parking with transit	2.7 %
Action 3.D.3	Consider parking alternatives for high density housing downtown	1.8 %
Action 3.D.4	Minimize surface parking for LAMC downtown White Rock	1.4 %
Action 3.D.5	Provide additional parking for transit	1.4 %
Goal 3.E	Develop strategies to address vehicular traffic along State Road 4	0.8 %
Action 3.E.1	Improve the placement of stop and go traffic lights	0.7 %
Action 3.E.2	Add an additional traffic lane northbound on SR 4 from White Rock to 7 areas traffic lights to reduce rush hour congestion	0.4 %
Action 3.E.3	Consider the operation of alternative routes to LAMC	0.3 %
Action 3.E.4	Add a walk light at the road end	2.8 %
Action 3.E.5	Provide a park and ride lots for LAMC workers	1.3 %
4. Economic Vitality		
Goal 4.A	Reinvigorate downtown White Rock	0.9 %
Action 4.A.1	Develop strategies to fill vacant buildings within downtown White Rock	12.0 %
Action 4.A.2	Reinvigorate vacant buildings within downtown White Rock	11.3 %
Action 4.A.3	Plan for reasonable growth within downtown White Rock	0.8 %
Goal 4.B	Significantly improve the quality and quality of retail business and diversify the community's economic base	9.3 %
Action 4.B.1	Encourage a range of business, restaurant and bars opportunities within downtown White Rock	12.4 %
Action 4.B.2	Promote downtown retail main street from becoming LAMC office space	7.6 %
Action 4.B.3	Encourage businesses to expand beyond their current space	4.5 %
Action 4.B.4	Support contractors of new job facilities to build new job buildings	4.5 %
Action 4.B.5	Look on the existing strengths of the community, technology, innovation and infrastructure	0.3 %
Goal 4.C	Attract new business-related businesses	4 %

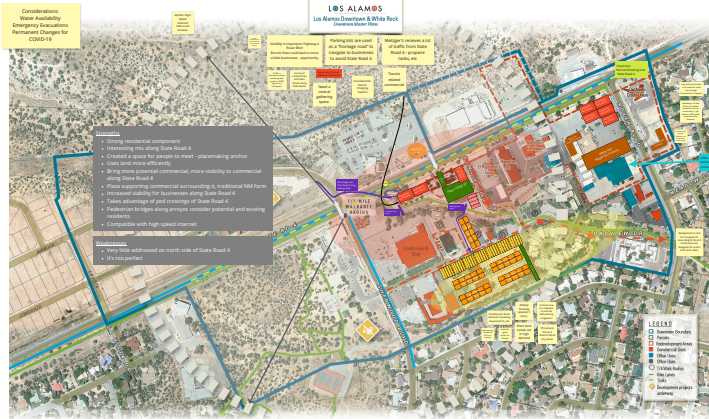
Goal 4.D	Support and retain LAMC as the best wealth-producing employer	4 %
Action 4.D.1	Secure a report on atmospheric white downtown White Rock that can be used to use in the area	0.3 %
Action 4.D.2	Encourage business within downtown White Rock	0.8 %
Action 4.D.3	Provide signage within downtown White Rock to support main street	0.5 %
5. Public Spaces / Events		
Goal 5.A	Create a vibrant, pedestrian-friendly downtown that includes a central gathering space, nighttime entertainment and more retail shops and restaurants	17.5 %
Action 5.A.1	Provide food truck food up spaces within the central gathering space	18.8 %
Action 5.A.2	Consider the inclusion of murals to create a cool public space	0.1 %
Goal 5.B	Provide a range of public space amenities within downtown White Rock	2.8 %
Action 5.B.1	Provide a multi-use open air space for live performances, farmers' markets, etc. similar to Hubley Pond near Rocket Park	1.5 %
Action 5.B.2	Provide multi-use public spaces that meet the needs for both government workers and seasonal tourists	0.7 %
Action 5.B.3	Provide outdoor recreation opportunities	0.9 %
Action 5.B.4	Provide community garden spaces	0.5 %
Action 5.B.5	Provide pet-friendly spaces, such as a dog park	0.7 %
Goal 5.C	Provide wayfinding signage within downtown White Rock	4.8 %
6. Infrastructure		
Goal 6.A	Promote access to broadband and better cellular coverage in downtown White Rock	22.1 %
Action 6.A.1	Develop existing utilities in White Rock	20.7 %
Action 6.A.2	Upgrade existing, aging water and sewer lines	20.4 %
Action 6.A.3	Provide underground utility ducts, such as water and sewer main in a duct, underground when removed	20.4 %
Goal 6.B	Minimize construction impacts to small businesses	12.9 %
7. Sustainability		
Goal 7.A	Promote and provide sustainability practices	6.38 %
Action 7.A.1	Promote and encourage cycling and transit within downtown White Rock	11.5 %
Action 7.A.2	Create development regulations for outdoor lighting fixtures that mitigate light pollution to maintain dark skies	19.1 %
Action 7.A.3	Improve good stewardship of water resources	0.2 %
Action 7.A.4	Encourage responsible energy use in new development and County facilities	7.8 %
Action 7.A.5	Implement sustainability measures, credits, energy codes and other energy-efficient building code etc.	6.3 %
Goal 7.B	Support local agriculture and urban agriculture	7.8 %
Action 7.B.1	Promote Urban Agriculture	6.2 %
Goal 7.C	Protect and integrate natural habitat within downtown White Rock	7.8 %
Action 7.C.1	Protect natural open spaces, such as La Benta and Pajarito Acres	11.1 %
Action 7.C.2	Protect natural open spaces, such as La Benta and Pajarito Acres	7.8 %
Action 7.C.3	Protect natural open spaces, such as La Benta and Pajarito Acres	0.2 %
Action 7.C.4	Mitigate development impacts on bear habitat	5.5 %

Transportation

- Transit Stop Improvements
- Pedestrian Crossing
- Pedestrian Improvements
- Circulator Bus Route
- Bike Facilities
- Trails
- Primary Road
- Secondary Road
- Commercial
- Residential

Development Types

- Townhouse
- Multi-Family
- Micro-Housing
- Live/Work
- Mixed-Use (Small)
- Mixed-Use (Large)
- Commercial (Micro)
- Commercial (Strip)
- Commercial (Lifestyle Center)
- Commercial (Pad Site)
- Commercial (Strip)
- Parklet
- Plaza (Small)
- Plaza (Medium)
- Plaza (Large)
- Office
- Parking Structure
- Mystery Box



1. Urban Form / Identity		
Goal 1.A	Reinvigorate downtown to become a pedestrian-friendly mixed-use area	12.8 %
Action 1.A.1	Incentivize businesses, restaurants, bars and higher density residential uses	1.4 %
Action 1.A.2	Use building height within downtown White Rock between 3 and 4 stories	0.9 %
Action 1.A.3	Use building height within downtown White Rock between 1 and 2 stories	3.3 %
Action 1.A.4	Reduce the amount of pavement and surface parking areas	2.5 %
Goal 1.B	Upgrade infrastructure, including streetscape, green space and entrances to the County, to reflect civic pride in the community	9.5 %
Action 1.B.1	Create a gateway to identify the town along State Hwy 4	0 %
Goal 1.C	Enhance the vibrancy of downtown through the integration of design, public art, public space, historic preservation and cultural spaces and programming	6.4 %
Action 1.C.1	Create a central family-centric gathering space	7.2 %
Action 1.C.2	Continue to implement streetscape improvements	0.4 %
Action 1.C.3	Create an art walk and unique street scene after	0.3 %
Goal 1.D	Keep small town neighborhood character of White Rock	7.9 %
Action 1.D.1	Insert Clearview White Rock in family-friendly	0.8 %
Goal 1.E	Provide for Main Street County as an "Outdoor Classroom"	7.8 %
2. Housing		
Goal 2.A	Promote affordable housing for seniors, students, and the workforce to support retention of spending and tax generation in the community	18.6 %
Action 2.A.1	Mix apartment, condos, townhomes and mid-rise housing options	18.2 %
Action 2.A.2	Promote a variety of senior housing options for those looking to age in place	0.8 %
Goal 2.B	Promote maintenance and enhancement of housing stock quality	14.8 %
Action 2.B.1	Promote increased investment of funds for particularly in downtown	8 %
Action 2.B.2	Promote a renovation-infill development	6.7 %
Goal 2.C	Protect existing White Rock neighborhoods	22.2 %
3. Transportation		
Goal 3.A	Create an accessible, user-friendly, safe, multi-modal system that connects LHM and downtown White Rock	0.8 %
Action 3.A.1	Develop and expand trails connecting downtown, surrounding open space and the Los Altos Overlook	0.4 %
Action 3.A.2	Provide the maximum number of routes within White Rock	0 %
Action 3.A.3	Provide bike facilities connecting assets such as the library, big dollar, beer center and restaurants	0.3 %
Action 3.A.4	Support a "complete streets" policy for all new and rebuilt roadways	2.3 %
Action 3.A.5	Accommodate equestrian use on White Rock	1 %
Goal 3.B	Provide convenient transit options to travel to and from downtown	4.1 %
Action 3.B.1	Provide free bus service to LHM	4.1 %
Action 3.B.2	Provide a transit station to connect to Boulder Valley National Monument and the Tables Creek National Preserve	1.8 %
Goal 3.C	Maintain and improve transportation and mobility for pedestrians and cyclists	4.8 %
Action 3.C.1	Provide safe routes for kids within downtown White Rock	0.3 %
Action 3.C.2	Provide walking and biking options within downtown White Rock	4.4 %
Action 3.C.3	Provide shared bike and pedestrian paths along State Road 4	4.7 %
Action 3.C.4	Explore approaches for safe pedestrian crossings at State Road 4, including shared and pedestrian bike activated crossing	3.4 %
Action 3.C.5	Incorporate bike share program within downtown White Rock	1 %
Goal 3.D	Reduce current and anticipated parking demand and develop alternative approaches to meet that demand	1.8 %
Action 3.D.1	Provide bike parking	2.7 %
Action 3.D.2	Integrate parking with transit	1.8 %
Action 3.D.3	Consider parking alternatives for high density housing downtown	1.8 %
Action 3.D.4	Minimize surface parking for LHM downtown White Rock	1.4 %
Action 3.D.5	Provide additional parking for transit	1.4 %
Goal 3.E	Develop strategies to address vehicular traffic along State Road 4	0.8 %
Action 3.E.1	Improve the placement of 30' and 40' truck stops	0.7 %
Action 3.E.2	Add an additional traffic lane northbound on SR 4 from White Rock to 7 areas traffic lights to reduce rush hour congestion	0.4 %
Action 3.E.3	Consider the operation of alternative routes to LHM	0.3 %
Action 3.E.4	Add a left turn light at Silverwood Blvd	2.8 %
Action 3.E.5	Provide a park and ride lot for LHM workers	0.3 %
4. Economic Vitality		
Goal 4.A	Reinvigorate downtown White Rock	9.9 %
Action 4.A.1	Develop strategies to fill vacant buildings within downtown White Rock	12.9 %
Action 4.A.2	Rebuilding or repurposing existing buildings in downtown White Rock	19.3 %
Action 4.A.3	Plan for reasonable growth within downtown White Rock	0.8 %
Goal 4.B	Significantly improve the quality and quantity of retail business and diversify the community's economic base	9.3 %
Action 4.B.1	Incentivize a range of business, restaurant and bar opportunities within downtown White Rock	12.4 %
Action 4.B.2	Promote downtown retail reuse from becoming LHM office space	7.6 %
Action 4.B.3	Encourage businesses to expand beyond their home and office	0.8 %
Action 4.B.4	Support construction of new job facilities to attract new job businesses	0.8 %
Action 4.B.5	Look on the existing strengths of the community, technology, innovation and enterprise	0.3 %
Goal 4.C	Attract new tourism related business	4 %

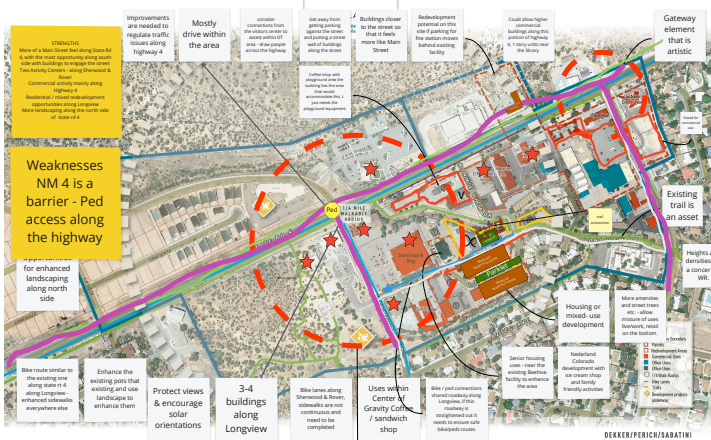
Goal 5.A	Support and retain LHM as the best wealth-producing employer	4 %
Action 5.A.1	Issue a report that analyzes whether downtown White Rock has the critical assets to stay in the top	4 %
Action 5.A.2	Encourage tourism within downtown White Rock	0.8 %
Action 5.A.3	Provide lodging within downtown White Rock to support nearby tourism	0.5 %
6. Public Parks / Streets		
Goal 6.A	Create a vibrant, pedestrian-friendly downtown that includes a central gathering space, nighttime entertainment and new retail shops and restaurants	17.5 %
Action 6.A.1	Provide food truck food up spaces within the central gathering space	19.8 %
Action 6.A.2	Consider the inclusion of murals to create a public "garden"	0.1 %
Goal 6.B	Provide a range of public space amenities within downtown White Rock	7.8 %
Action 6.B.1	Provide a multi-use open air space for live performances, farmers' markets, etc. similar to Hubby Pond near Rocket Park	15.3 %
Action 6.B.2	Provide multi-use public spaces that meet the needs for both government workers and seasonal tourists	0.7 %
Action 6.B.3	Provide outdoor recreation opportunities	9.7 %
Action 6.B.4	Provide community garden spaces	0.3 %
Action 6.B.5	Provide pet-friendly spaces, such as a dog park	7.2 %
Goal 6.C	Provide wayfinding signage within downtown White Rock	6.8 %
7. Sustainability		
Goal 7.A	Reduce and promote sustainability practices	6.38 %
Action 7.A.1	Promote and encourage recycling and reuse within downtown White Rock	11.5 %
Action 7.A.2	Create development regulations for outdoor lighting fixtures that mitigate light pollution to maintain dark skies	19.3 %
Action 7.A.3	Improve good stewardship of water resources	0.2 %
Action 7.A.4	Incentivize sustainable energy in operation in new development and County facilities	7.8 %
Action 7.A.5	Improve sustainability measures, credits, energy codes and other energy efficient building code etc.	6.3 %
Goal 7.B	Support local agriculture and urban agri-tourism	7.8 %
Action 7.B.1	Promote Urban Agri-tourism	0.2 %
Goal 7.C	Protect and integrate natural habitat within downtown White Rock	7.8 %
Action 7.C.1	Provide natural open spaces, such as La Terra and Pajarito Acres	19.3 %
Action 7.C.2	Protect habitats for local regulatory bats	0.2 %
Action 7.C.3	Mitigate development impacts on bear habitat	0.5 %

Transportation

- ▲ Transit Stop Improvements
- Pedestrian Crossing
- Pedestrian Improvements
- Circulator Bus Route
- Bike Facilities
- Trails
- Primary Road
- Secondary Road
- Commercial
- Residential

Development Types

- Townhouse
- Multi-Family
- Live/Work
- Mixed-Use (Small)
- Mixed-Use (Large)
- Commercial (Micro)
- Commercial (Strip)
- Commercial (Lifestyle Center)
- Parklet
- Plaza (Small)
- Plaza (Medium)
- Plaza (Large)
- Office
- Parking Structure
- Mystery Box



Instructions

Bubble Diagram

1. Identify key assets e.g. library, visitor center, activity center
2. Identify where the center of gravity could be
3. Identify the appropriate areas for redevelopment and/or catalytic project
4. Identify the appropriate areas for various land uses

Circulation

1. Establish the primary / secondary circulation network
2. Identify desired pedestrian and/or bicycle network

Building Form

1. Identify any buildings / places that should not be protected / preserved from redevelopment
2. Identify appropriate areas for public spaces
3. Identify any desired development types in appropriate areas
4. Identify the location of any specific transportation improvements that are needed, i.e traffic lights, crosswalks, sidewalks, bike lanes etc.

Report Back

1. identify strength and weaknesses of each concept
2. Identify volunteer to report back to the larger group

DEVELOPMENT TYPES

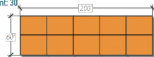
TOWNHOUSE

Total: 4,400 SF
Unit Size: 880 SF
Unit Count: 5



MULTI-FAMILY UNITS

Total: 35,000 SF
Unit Size: 1,200 SF
Stories: 3
Unit Count: 30



MICRO-HOUSING UNITS

Total: 3,600 SF
Stories: 3
Unit Count: 12



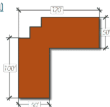
LIVE / WORK UNITS

Total: 10,560 SF
Retail: 5,280 SF
MF: 5,280 SF
Stories: 2
Unit Count: 8



MIXED-USE

Mixed-Use (Small)
Total: 28,200 SF
Retail: 9,400 SF
MF: 18,800 SF
Stories: 3
Unit Count: 20



Mixed-Use (Large)
Total: 90,000 SF
Retail: 30,000 SF
MF: 60,000 SF
Stories: 3
Unit Count: 60

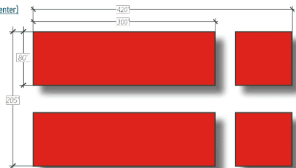


COMMERCIAL

Commercial (Micro)
Total: 6,300 SF



Commercial (Lifestyle Center)
Total: 77,204 SF
Unit Size: 5,000-10,650 SF
Stories: 3
Unit Count: 7



Commercial (Pad Site)
Total: 5,000 SF
Unit Count: 1



Commercial (Strip)
Total: 14,400 SF
Unit Size: 3,600 SF
Unit Count: 4



DEVELOPMENT TYPES

OFFICE

22,000 SF



PARKING STRUCTURE

-33,000 SF



MYSTERY BOX

7,200 SF



PARKLET

240 SF



PLAZA

Plaza (Small)
1,600 SF



Plaza (Medium)
4,900 SF



Plaza (Large)
10,000 SF

